

Stakeholder Engagement

Effectively engage with your stakeholders to drive a responsive service

Module Duration: 35mins

Everything we do is to improve the working life and empower practice staff to help enhance the patient experience.

This module provides a comprehensive overview of stakeholder mapping and engagement.

By the end of the module you will be in a position to identify, map, prioritise and effectively engage with your stakeholders. A number of tools and techniques are explored such as the power interest matrix and three-pillar engagement model, complemented by case study work.

A blended approach is utilised with each module containing relevant theory alongside interactive activities and opportunities for reflection. An end of module assessment will evaluate your understanding of the content covered and individuals will receive a certificate of successful study, whilst a learning review document will allow individuals to recap the key elements covered.

Stakeholder Engagement Module Structure

- ▲ Introduction to Stakeholder Engagement
- ▲ Stakeholder Mapping and Prioritisation
 - ▲ Stakeholder Identification
 - ▲ Stakeholder Mapping
 - ▲ Power Interest Matrix
- ▲ Principles of Stakeholder Engagement
- ▲ Stakeholder Engagement Three Pillar Model
- ▲ Module Review Assessment
- ▲ Certificate of Completion (70% pass grade)
- ▲ Module Learning Review Document

Benefits of Stakeholder Engagement

- ▲ Improve stakeholder communications
- ▲ Allows better informed decision-making
- ▲ Enables more effective long-term planning

For information about our complete suite of professional development topics, or if you have any other questions, please visit the website:

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